

your child's memories are priceless

University High School Yearbook
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July 28, 2011

Dear Parents and Guardians of the Senior Graduating Class of 2012:

FRIDAY, NOVEMBER 11th is the last day to turn in baby/recognition ad orders.

It's hard to believe, but in just a few short months, your student's stay at University High School will be nothing more than a memory. Senior ads are a tradition among graduating students that let them know how much they are cared for. You know your child is amazing – why not show them in this year's yearbook? You have the opportunity to let them know how proud of them you are. Your recognition ad will be printed and remembered forever! By purchasing a space in the back of the book, you can tell them how special they are with your own pictures and in your own words.

Making your ad is simple. You can purchase it today and send in your photos and text by November 11th or just fill out the attached form, include the pictures you'd like to use, follow the instructions on how to submit your ad, attach a check for the appropriate amount, and get it back to us before November 11, 2011 to take advantage of the early submission discount. You can still purchase your ads for the full price until December 16, 2011.

You may drop off your photos and text and order form at the main office or room 2015 or mail it to the high school yearbook in care of the school. If you have questions regarding submitting your ad, please refer to the FAQ section, or contact us at universityhighyearbook@gmail.com or Laura Kavanaugh (advisor: 506-7013 or lkavanaugh@universityschools.com).

If you haven't yet, **DON'T FORGET TO ORDER A COPY OF YOUR 2010-2011 YEARBOOK.** Order forms are in the front office, room 2015 or at jostensyearbooks.com.

Senior Baby Ads

Prices:

Baby/ Recognition ads:	November 11, 2010 Early Order & Submission of Photos & Text	December 16, 2011 Full Price
1/8 page ad	\$60	\$80
1/4 page ad	\$80	\$100
1/2 page ad	\$120	\$140

FAQ's:

Do my photos have to be the same size as the template?

No. We have the ability to scan and resize photos as needed.

Do I have to have the exact number of words specified on a sample template?

No. It is suggested that you stay around that number in order to keep text legible, though.

How do I indicate which photo I want to go where?

Simply write the location lightly on the back of the photo and we'll make sure it goes there.

Do I have to type my text?

No. You may handwrite your text, however, it may be more clear to attach a typed copy of the text you'd like to include your ad. All writing will be recreated AS IT WAS WRITTEN, so legible writing or copies of text are preferred.

Can I submit digital photos?

Yes. You may submit them on disc with this form. Digital files do need to be jpg and at a resolution of at least 300 dpi, though, otherwise they will not be useable for yearbook publishing (no pictures taken with a cell phone). When scanning photos, most scanning programs have a "custom" section where you can change your resolution to at least 300.

If the yearbook doesn't come out until the end of the year, why do I need to submit this so early?

The yearbook is created all throughout the year. Many schools need to get pages in as early as October and need your ads to help them reach that goal.

Will my ad be the same size as the sample ad?

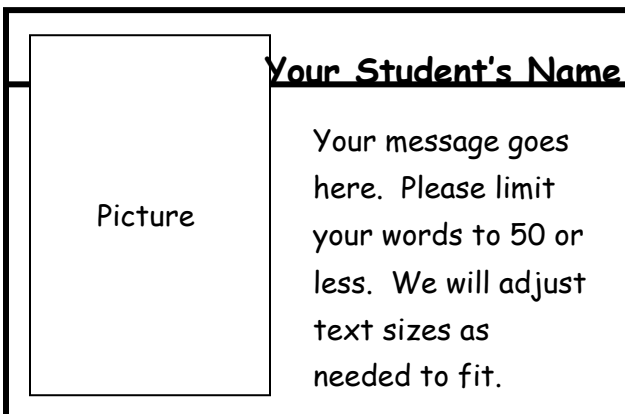
No. The sample ads created here are for reference only. Your ad will look like it, but will reflect the size of the ad you purchased.

Ad Layout Selection:

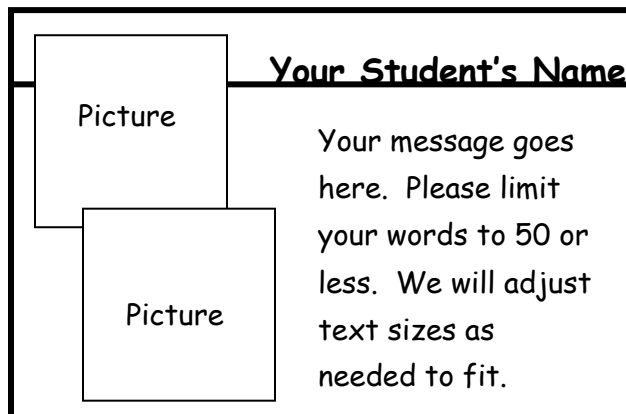
1/8th page ads (A selection)

*sample size DOES NOT reflect actual ad size; it is a reference

Layout A1:



Layout A2:



1/4 page ads (B selection)

*sample size DOES NOT reflect actual ad size; it is a reference

Layout B1:

Your Student's Name	
Picture 1	Your message goes here. Please limit your words to 100 or less. We will adjust text sizes as needed to fit. Text will continue down to the bottom of the ad.
Picture 2	

Layout B2:

Your Student's Name	
Your message goes here. Please limit your words to 100 or less. We will adjust text sizes as needed to fit. Text will continue down to the bottom of the ad.	Picture 1
	Picture 2
	Picture 3

1/2 page ad (C selection)

*sample size DOES NOT reflect actual ad size but is a reference

Layout C1:

Your Student's Name			
Picture 1	Your message goes here. Please limit your words to 140 or less. We will adjust text sizes as needed to fit. Text will continue down to the bottom of the ad.		
	Picture 2	Picture 3	Picture 4

Layout C2:

Your Student's Name			
Your message goes here. Please limit your words to 140 or less. We will adjust text sizes as needed to fit. Text will continue down to the bottom of the ad.		Picture 1	
Picture 2	Picture 3	Picture 4	Picture 5

Senior Baby/Recognition Ad Order Form

Parent name: _____

Phone number: _____

Parent Email: _____

Student name (as you'd like it to appear on the banner): _____

of pictures included: _____

Ad template you've chosen: _____

Text wanted for ad (i.e., "We love you, Jane!" or attach a typed version to this form):

Payment Options:

**Bring your payment and this form to your front office or Laura Kavanaugh in room 2015.*

DESCRIPTION	AMOUNT
1/2 page ad for Jane Doe, style C1	\$120
TOTAL	\$120

() Cash \$ _____

() Check** \$ _____ Check # _____

★ Please make checks payable to: **University Schools**

Photo may be enlarged or reduced to fit the actual ad size. Please do not cut photos.

_____ *I would like my materials returned so I am enclosing a self-addressed, stamped envelope.*

Note: We will try our best, but WE CANNOT GUARANTEE THAT YOUR PHOTOS WILL BE RETURNED. PLEASE MAKE DUPLICATES OF ALL IRREPLACEABLE PHOTOS. We'll be happy with a good copy (on photo paper) or a scanned photo, and then you won't have to worry!

Please submit the text typed in a plain font on white paper exactly how you would like it printed (caps, lower case, etc).

Questions?

Contact: Laura Kavanaugh

Phone: 970-506-7013

E-mail: lkavanaugh@universitieschools.com